

What a Great Catch



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Throw your support at the

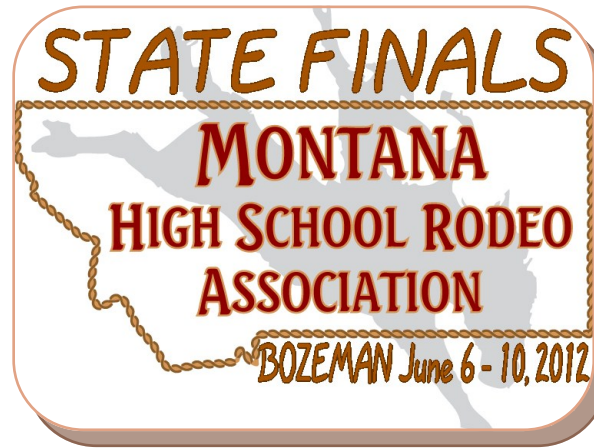
HIGH SCHOOL

STATE FINALS

RODEO

It is a Great Catch!

“Continuing a Long Time Tradition”



**MHSRA State Finals
Host Committee**

Phone: 406-475-3675

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info@hsfinalsrodeo.org

The Host Committee is a 501 (c) 3, non-profit corporation, made up of Volunteers, who dedicate countless hours (year round) to create and maintain this annual event for High School Rodeo Athletes.

All photos used in this brochure were taken by:
BERTOLLT Photography
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*High School
STATE FINALS
Rodeo*

SPONSORSHIP

OPPORTUNITIES



BERTOLLT Photography

*P. O. Box 11344
Bozeman, MT 59719*

www.hsfinalsrodeo.org

Character Building grows through High School Rodeo. Life Skills of Responsibility, Hard work and Commitment, are learned as these young athletes compete in their sport of choice; High School Rodeo. These Life Skills will not only serve them now, but for years to come, too.

Responsibility grows through obtaining and maintaining good grades (required) –NO REPORT CARD, NO RODEO; and complying with the high standards & parameters set for sportsmanship and conduct for every MHSRA member.

Hard Work grows through actively caring for rodeo gear and large animals, who can be unpredictable. Those who turn out the best, learn how to make the best, of how things turn out. They learn that *all good plans* allow for modification.



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Preparing for life's little Ups & Downs

Commitment grows through a passionate desire of being the best that they can be both in and out of the arena. They learn it is the passion that drives them to try it again, and again, as they strive for success. "You haven't failed until you've stopped trying." Taking Action to get up after a fall is of utmost importance in life.

The sport of Rodeo serves as a foundation, with a lot of REAL Ups & Downs, to grow strong Life Skills.

Together we can make a difference

Your support is, not only, instrumental in putting on a State High School Rodeo that these top quality athletes deserve, it also *Applauds* these young folks for all of their hard work & dedication and *Congratulates them for a "JOB WELL DONE"*.

Montana High School Rodeo Association (MHSRA) members compete at the State Level for local recognition and the top four contestants in each event then qualify to represent Montana and compete in the National High School Finals Rodeo with contestants from 41 states, 5 Canadian provinces and Australia. Over 1,500 contestants compete for national titles, awards and scholarships making it the largest rodeo in the world. Montana made a good showing in 2011, by coming in 13th out of 43 teams.

Wyatt Lytton of Polson High School was selected as the 2011 *National* Student Athlete for NHSRA, and Hanna Heckman of Chinook High School was voted in as NHSRA Student Secretary.



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Team Work in Action

Education is really what it is all about

Scholarships, Scholarships, Scholarships! MHSRA members see the importance of continuing their education and compete for an opportunity to be awarded college scholarships and scholarship assistance to continue their education.

Donations are also welcomed

High School Rodeo does not receive school funding as other High School sports do. These athletes are literally self supported by working, by family, by friends and by you, the High School Rodeo Fans. We are a 501 (c) 3, non-profit corporation and our Fed ID Number is 26-4104930.

Day Sponsor Partnership:

\$6,000.00 to include; choose Color of the Day (big with the kids), prominent display areas for large banners on the arena In/Out Gates for all day, Sponsor shirts worn by Pickup men and Bullfighters, Flag in Grand Entry & posted on Grand Stands for entire event, Full Page Color ad (8.5 x 11) in the Keepsake Rodeo Program, Logo, Link and Spot light exposure on our web site, 30 second broadcast on web site player and all DVDs ordered, 100 anytime rodeo tickets, all day VIP seating and reserved parking place, 20+ Scripted Announcer Spots, Media Recognition through News Releases and Media Interviews, invited to all activities (see 2012 Rodeo Schedule). \$8,000 value.

Saddle Sponsorship: Due by 03/31/12 -for Tooling

\$1,500.00 Whole Saddle: Business Name/Logo on event saddle of choice (if still available), banner displayed, 1/4 page ad, Logo & Link web site exposure, 10 anytime rodeo tickets, 5 Announcer spots, VIP seating & reserved parking place. \$2,475 value.

\$750.00 Half Saddle: Business Name/Logo on ONE SIDE of event saddle of choice (if still available), 1/4 page ad, 10 anytime rodeo tickets, 5 Announcer spots. \$975 value.

Rodeo Fan Sponsorship:

\$1,000.00 ★★☆☆ 3 STAR Rodeo Fan
2 banners displayed for the entire event, full page B&W ad (8.5X11) in Keepsake Program, Logo & Link on our web site, 30 second broadcast on web site player, 5 Announcer 'shout-outs', 10 anytime rodeo tickets, VIP seating and parking. \$1,500 value.

\$500.00 ★★☆☆ 2 STAR Rodeo Fan
1 banner displayed for the entire event, 1/2 page B&W ad in Keepsake Program, 10 anytime rodeo tickets, VIP seating, 5 Announcer 'shout-outs'. \$550 value.

\$250.00 ★☆☆☆ 1 Star Rodeo Fan
1 banner displayed for the entire event, 1 B&W business card ad, 5 anytime rodeo tickets. \$300 value.

a la carte Sponsorship:

\$600.00 Chute Gate

\$350.00 All-Around Buckle

\$275.00 Event Buckle (Year End or State)

Program Ads & Customized Sponsorships
Various Types/Sizes Call 406 475-3675 for prices

"Thank You for Your SUPPORT!"